

SEP18/12 11.0:
*** WPXI-TV **

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/D

AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP

DELAWARE, OH 43015

ORDER # 2201 CONTRACT # 6320959

PRDCT KEITH ROTHFUS 9/13 EST#2586 CONT#

FLIGHT DATES SEP13/12 SEP19/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

DATE SEP18/12 11.01

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$2,900
PLEASE CONFIRM, THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE:	:START DATE:	:END DATE:	:SPTS /WK:	:WEEK INVT:	:DAYS:	:TOTL: :SPTS:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =												
						AGENCY EST# = 2696						
1			600A-700A	30		\$575.00	9/19	9/19	2		WED	2
PROGRAM : CH11 NEWS AT 6AM												
2			500P-530P	30		\$575.00	9/19	9/19	2		WED	2
PROGRAM : NEWS												
3			530P-600P	30		\$600.00	9/19	9/19	1		WED	1
PROGRAM : NEWS												

REP HEADLINE# 6320959

*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 215 564 1103

SEP18/12 11.0

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
SEP/12			\$2,900.00									
CONTRACT TOTAL \$2,900.00												
TOTAL SPOTS 5												

MARKET TOTALS \$11,600

WPXI 25% KDKA 33% WTAE 24% WPGH 15% CABL 0% WPCW 3% WPMY 0%

SVC- NSI

DEMOS- RA35+*